



Rep: TELEREP, INC..
Run On: Aug7/12 at 10:21

REP BUYLINES

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Requested by: ANGIE

Order#:
Station: WWMT-TV GRAND RAPIDS, MI
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ISS/MI GOP
Buyer: DIANE BANCROFT

Hdl#: 6138070 (Rev 0)
Dates: Oct31/12 - Nov06/12
Prod1: MICHIGAN GOP
Prod2:
Tel #:

Traffic#:
Salesperson: DAVE CLARK
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	W-Su/11-1135P	30S	\$600	Oct31/12	Nov04/12	1	5	5	\$3,000	11P NEWS	0.0	May09/12	Rev #0: A
	2	Mon/11-1135P	30S	\$600	Nov05/12	Nov05/12	1	2	2	\$1,200	11P NEWS	0.0	May09/12	Rev #0: A
	3	W-F/6-7A	30S	\$300	Oct31/12	Nov02/12	1	3	3	\$900	6A NEWS	0.0	May09/12	Rev #0: A
	4	M-Tu/6-7A	30S	\$300	Nov05/12	Nov06/12	1	2	2	\$600	6A NEWS	0.0	May09/12	Rev #0: A
	5	W-F/7-9A	30S	\$200	Oct31/12	Nov02/12	1	3	3	\$600	CBS THIS AM	0.0	May09/12	Rev #0: A
	6	M-Tu/7-9A	30S	\$200	Nov05/12	Nov06/12	1	2	2	\$400	CBS THIS AM	0.0	May09/12	Rev #0: A
	7	W-F/9-10A	30S	\$300	Oct31/12	Nov02/12	1	3	3	\$900	LIVE W/KELLY	0.0	May09/12	Rev #0: A
	8	M-Tu/9-10A	30S	\$300	Nov05/12	Nov06/12	1	2	2	\$600	LIVW W/KELLY	0.0	May09/12	Rev #0: A
	9	W-F/5-6P	30S	\$600	Oct31/12	Nov02/12	1	3	3	\$1,800	EARLY NEWS	0.0	May09/12	Rev #0: A
	10	Mon/5-6P	30S	\$600	Nov05/12	Nov05/12	1	1	1	\$600	EARLY NEWS	0.0	May09/12	Rev #0: A
	11	W-F/6-630P	30S	\$750	Oct31/12	Nov02/12	1	3	3	\$2,250	6P NEWS	0.0	May09/12	Rev #0: A
	12	Mon/6-630P	30S	\$750	Nov05/12	Nov05/12	1	1	1	\$750	6P NEWS	0.0	May09/12	Rev #0: A
	13	W-F/7-730P	30S	\$1,800	Oct31/12	Nov02/12	1	3	3	\$5,400	WHEEL	0.0	May09/12	Rev #0: A
	14	Mon/7-730P	30S	\$1,800	Nov05/12	Nov05/12	1	1	1	\$1,800	WHEEL	0.0	May09/12	Rev #0: A
	15	W-F/730-8P	30S	\$1,800	Oct31/12	Nov02/12	1	3	3	\$5,400	JEOPARDY	0.0	May09/12	Rev #0: A
	16	Mon/730-8P	30S	\$1,800	Nov05/12	Nov05/12	1	1	1	\$1,800	JEOPARDY	0.0	May09/12	Rev #0: A
	17	Mon/9-10P	30S	\$2,800	Nov05/12	Nov05/12	1	1	1	\$2,800	2.5 MEN/MIKE & MOLLY	0.0	May09/12	Rev #0: A
	18	Wed/8-9P	30S	\$2,500	Oct31/12	Oct31/12	1	1	1	\$2,500	SURV:S/SV:SP	0.0	May09/12	Rev #0: A
	19	Wed/9-10P	30S	\$2,500	Oct31/12	Oct31/12	1	1	1	\$2,500	CRIMINAL	0.0	May09/12	Rev #0: A
	20	Thu/8-9P	30S	\$2,500	Nov01/12	Nov01/12	1	1	1	\$2,500	BOG BANG/RU:ES	0.0	May09/12	Rev #0: A
	21	Thu/10-11P	30S	\$2,500	Nov01/12	Nov01/12	1	1	1	\$2,500	MENTALIST	0.0	May09/12	Rev #0: A
	22	Fri/9-10P	30S	\$1,500	Nov02/12	Nov02/12	1	1	1	\$1,500	CSI:MI//CSI:NY	0.0	May09/12	Rev #0: A
	23	Fri/10-11P	30S	\$2,000	Nov02/12	Nov02/12	1	1	1	\$2,000	CSI:NY//BLUE	0.0	May09/12	Rev #0: A
	24	Sat/7-730P	30S	\$500	Nov03/12	Nov03/12	1	1	1	\$500	WHEEL	0.0	May09/12	Rev #0: A
	25	Sat/730-8P	30S	\$500	Nov03/12	Nov03/12	1	1	1	\$500	JEOPARDY	0.0	May09/12	Rev #0: A
	26	Sun/9-1030A	30S	\$800	Nov04/12	Nov04/12	1	1	1	\$800	SUNDAY MRN	0.0	May09/12	Rev #0: A
	27	Sun/7-8P	30S	\$2,500	Nov04/12	Nov04/12	1	1	1	\$2,500	60 MINUTES	0.0	May09/12	Rev #0: A
	28	Sun/8-9P	30S	\$2,000	Nov04/12	Nov04/12	1	1	1	\$2,000	AMAZING RACE	0.0	May09/12	Rev #0: A
	29	Sun/9-10P	30S	\$1,500	Nov04/12	Nov04/12	1	1	1	\$1,500	GOOD WIFE	0.0	May09/12	Rev #0: A
Total 51 Spots for:				\$52,100					51	\$52,100		0.0		
Monthly Estimate Dollars:										\$52,100	Nov/12	0.0	Nov/12	